

	Milk Washed Punch	White Russian	Lovelace	Bloody Mary	Lumberjack	Ape Shit	Curveball	Mai Tai	Bee Line to Saturn
Cocktail MSRP	\$10.00	\$10.00	\$11.00	\$13.50	\$10.00	\$10.00	\$10.00	\$11.00	\$12.50
Cocktail Size (oz)	10	10	10	10	10	10	10	10	10
Cocktails per keg	118.3	118.3	118.3	118.3	157.7	157.7	157.7	157.7	157.7
1-2 kegs monthly									
25%	\$296	\$296	\$325	\$399	\$394	\$394	\$394	\$434	\$493
cost/cocktail	\$2.50	\$2.50	\$2.75	\$3.38	\$2.50	\$2.50	\$2.50	\$2.75	\$3.13
3-4 kegs monthly									
24%	\$284	\$284	\$312	\$383	\$378	\$378	\$378	\$416	\$473
cost/cocktail	\$2.40	\$2.40	\$2.64	\$3.24	\$2.40	\$2.40	\$2.40	\$2.64	\$3.00
5-6 kegs monthly									
23%	\$272	\$272	\$299	\$367	\$363	\$363	\$363	\$399	\$453
cost/cocktail	\$2.30	\$2.30	\$2.53	\$3.11	\$2.30	\$2.30	\$2.30	\$2.53	\$2.88
7-8 kegs monthly									
22%	\$260	\$260	\$286	\$351	\$347	\$347	\$347	\$382	\$434
cost/cocktail	\$2.20	\$2.20	\$2.42	\$2.97	\$2.20	\$2.20	\$2.20	\$2.42	\$2.75
9-10 kegs monthly									
21%	\$248	\$248	\$273	\$335	\$331	\$331	\$331	\$364	\$414
cost/cocktail	\$2.10	\$2.10	\$2.31	\$2.84	\$2.10	\$2.10	\$2.10	\$2.31	\$2.63
11-12 kegs monthly									
20%	\$237	\$237	\$260	\$319	\$315	\$315	\$315	\$347	\$394
cost/cocktail	\$2.00	\$2.00	\$2.20	\$2.70	\$2.00	\$2.00	\$2.00	\$2.20	\$2.50